PTO/SB/05 (01-04)
Approved for use through 07/31/2006. OMB 0651-0032
U.S. Patent and Trademark Office. U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respond to

UTILITY PATENT APPLICATION **TRANSMITTAL**

(Only for new nonprovisional applications under 37 CFR 1.53(b))

	Attorney Docket No.	370-029IB	
	First Inventor	Postrel	0
	Title	Issuing Bank Points	PT X
	Express Mail Label No.	ER795298351US	J.S.

APPLICATION ELEMENTS See MPEP chapter 600 concerning utility patent application contents.			ADDRESS TO: Mail Stop Patent Application Commissioner for Patents COMMISSIONER FOR PAGE 1450 COMMISSIO						
2. Applicar See 37 (3. Specifica (preferrece - Descrip - Cross R - Stateme - Referen or a con - Backgro - Brief Su - Brief Su - Detailec - Claim(s	d arrangement set forth below) tive title of the invention teference to Related Applications ent Regarding Fed sponsored R & D nce to sequence listing, a table, nputer program listing appendix bund of the Invention secription of the Drawings (if filed) to Description	7. CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix) 8. Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary) a. Computer Readable Form (CRF) b. Specification Sequence Listing on: i. CD-ROM or CD-R (2 copies); or ii. Paper c. Statements verifying identity of above copies ACCOMPANYING APPLICATION PARTS							
4.		9. Assignment Papers (cover sheet & document(s)) 10. 37 CFR 3.73(b) Statement Power of (when there is an assignee) Attorney 11. English Translation Document (if applicable) 12. Information Disclosure Copies of IDS Statement (IDS)/PTO-1449 Citations 13. Preliminary Amendment 14. Return Receipt Postcard (MPEP 503) (Should be specifically itemized) 15. Certified Copy of Priority Document(s) (if foreign priority is claimed) 16. Nonpublication Request under 35 U.S.C. 122 (b)(2)(B)(i). Applicant must attach form PTO/SB/35 or its equivalent. 17. Other:							
18. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in the first sentence of the specification following the title, or in an Application Data Sheet under 37 CFR 1.76: Continuation Divisional Continuation of prior application No.: 10/608,736									
Continuation Divisional Continuation-in-part (CIP) of prior application No.: 10/608,736 Prior application information: Examiner Diaz Art Unit: 3623 For CONTINUATION OR DIVISIONAL APPS only; The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.									
	19. CORRESPON	DENCE AL	DDRESS						
	r Number:		OR 🗆 c	orrespondenc	e address below				
Name 24002									
Address		, -							
City	PATENT. TRADEHRIK OFFICE	State		Zip C	ode				
Country	Te	elephone		Fa	x				
Name (Print/Type) Anthony R. Barkume									
Signature	Col Sterly		, , , , , , , , , , , , , , , , , , , ,	Date	March 2 5 2004				

This collection of information is required by 37 CFR 1.53(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Postrel

Serial Number:

Unknown

Filing Date:

3/25/2004

Title:

METHOD AND SYSTEM FOR ISSUING, AGGREGATING

AND REDEEMING MERCHANT LOYALTY POINTS

WITH AN ISSUING BANK

CERTIFICATE OF MAILING BY EXPRESS MAIL (37 CFR 1.10)

I hereby certify that this:

US Patent Application and related papers

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on March 25, 2004

Name of person mailing correspondence: Anthony R. Barkume

Signature:

Express Mail Label Number: ER795298351US